

**ACADEMIA ROMÂNĂ**  
**SECȚIA DE ȘTIINȚE ECONOMICE, JURIDICE ȘI SOCIOLOGIE**  
**INSTITUTUL NAȚIONAL DE CERCETĂRI ECONOMICE**  
**”COSTIN C. KIRIȚESCU”**

**CENTRUL DE ECONOMIA INDUSTRIEI ȘI SERVICIILOR**

**RAPORT DE ACTIVITATE PENTRU ANUL 2021**  
**( 11 anexe, p. 85)**

**Noiembrie 2021**

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**Capitolul I: Prezentare activitate**

1. Denumirea centrului: Centrul de Economia Industrii și Serviciilor (CEIS)

2. Domenii de cercetare:

Centrul de Economia Industrii și Serviciilor este componentă a Institutului Național de Cercetări Economice ”Costin C. Kirițescu” (INCE), institut de interes național, cu vocație de cercetare fundamentală și aplicativă în domeniul științei economice, în cadrul Secției de Științe Economice, Juridice și Sociologie a Academiei Române. Planul de Cercetare din anul 2021 a fost elaborat în conformitate cu domeniile strategice și direcțiile prioritare incluse în *Strategia cercetării științifice în Academia Română 2014-2021*, Domeniul Strategic 6. *Cercetări pentru dezvoltarea durabilă a țării (economic, social, juridic, mediu)*, activitatea de cercetare a centrului desfășurându-se în următoarele domenii de cercetare:

- Economia industriei
- Economia și managementul resurselor naturale
- Economia și managementul energiei
- Economia și managementul transporturilor
- Economia și managementul turismului
- Economia și managementul mediului
- Economia și managementul serviciilor
- Economia și managementul firmei
- Politici industriale și strategii sectoriale
- Dezvoltarea durabilă
- Istorie economică etc.

3. Resurse umane:

a) cercetători: 14 ( 7cs.I, 2 cs.II, 3cs.III și 2 cs )

- b) doctori: 13
- c) conducători de doctorate: 3

- 4. Activitatea de formare a tinerilor cercetători:
  - a) număr de doctoranzi: -
  - b) doctoranzi îndrumați de coordonatorii de doctorate din cadrul CEIS: 18 (din afara CEIS)
  - c) post-doctori: 5

## **Capitolul II: Activități specifice desfășurate**

- 1. Rezultatele obținute în cercetare, în anul 2021, sunt prezentate, sintetic, în tabelul din Anexa 1(p.4)
- 2. Articole publicate (cf.Anexa 2, p.5)
- 3. Cărți (cf.Anexa 3, p.12)
- 4. Capitole în cărți (cf.Anexa 4, p.13)
- 5. Premii obținute (cf.Anexa 5, p.19)
- 6. Citări în anul 2021 și în anii anteriori, neraportate (cf.Anexa 6, 20)
- 7. Conferințe/manifestări coorganizate (cf.Anexa 7, p.67)
- 9. Participări la conferințe (cf.Anexa 8, p.68)
- 9. Rapoarte de interes public (cf.Anexa 9, 78)
- 10. Cooperări științifice naționale și internaționale (Anexa 10, p.81)
- 11. 3 lucrări de excepție (Anexa 11, p.85)

## **Capitolul III: Probleme**

Activitatea CEIS s-a desfășurat în mod corespunzător, raportările financiar-contabile sau cele ale activității de cercetare efectuându-se la timp. Studiile/temele noastre de cercetare au fost realizate și predate la termen. De asemenea, cercetătorii centrului au depus eforturi susținute pentru prezentarea rezultatelor cercetărilor în cadrul unor manifestări științifice de prestigiu, precum și publicarea acestor rezultate în reviste și la edituri recunoscute.

Director,

Dr. Mihai-Sabin Muscalu

## Rezultate obținute în cercetare în anul 2021

	Resurse umane					Formare		Articole publicate					Cărți publicate			Capitole în cărți publicate			Premii			Citări ale lucrărilor anterioare în 2021	Conferințe organizate/Coorganizate	Participări la conferințe	Raport de interes public
	Cercetători	Cond. doct.	Dr.	Drd.	Post Doc	Drd. îndrumați	Post-doc îndrumați	Revisite ISI străine	Reviste ISI România	Volum ISI Proceedings	Revisite indexate BDI	Alte reviste	în străine	în EAR	în țară	în străine	în EAR	în țară	în străine	În AR	în țară				
Centru de Economia Industrii și Serviciilor	14	3	13	0	5	18	0	1	4	28	12	0	1	0	3	23	3	1	0	0	1	258	1	67	15

## ARTICOLE PUBLICATE ( 45 poz.)

## I. REVISTE ISI ÎN STRĂINĂTATE (1 poz.)

1. Elena Pelinescu, Andreea Claudia Șerban, **Andrei Silviu Dospinescu** (2021) *Beta convergence analysis of gross value added in the high-technology manufacturing industries*, Technological and Economic Development of Economy, vol. 27, nr. 6, 2021, FI:3,97

## II. REVISTE ISI ÎN ROMÂNIA (4 poz.)

1. Buturache, A.N., **Stancu, S.**, 2021. *Usage of Neural-Based Predictive Modeling and IIoT in Wind Energy Applications*, Amfiteatru Economic, 23(57), pp.412-428
2. **Stancu, S.**, Constantin, A., Cristea, A. & Cristea, N., 2021, *Modelling the Interdependences between Brand Logo Design and Consumers' Perceptions Regarding Brand Personality Dimensions*, Economic Computation and Economic Cybernetics Studies and Research, Volume 55, pp. 269-283.
3. **Stancu, S.**, Grecu, E., Aceleanu, M.I., Trașcă, D.L. & Albulescu, C.T. 2021, *Does Firm Size Matters for Firm Growth? Evidence from the Romanian Health Sector*, Journal for Economic Forecasting, Institute for Economic Forecasting, vol. 0(1), pp. 17-31.
4. Dumitrache, A., Melian, D. M., **Stancu, S.**, *Churn Prepaid Client Profile in Romanian Postmodernism Telecommunications*, Postmodern Openings, 11(2 Supl 1), pp. 93-106, 2020

### III. VOLUME ISI PROCEEDINGS (28 poz.)

1. Buturache, A., **Stancu, S.**, *A study of artificial neural networks hyperparameter tuning for data driven decision systems*, Proceedings of the 19th International Conference on Informatics in Economy, 2020, ISSN: 2247 – 1480
2. Bala, D.E., **Stancu, S.**, Bala, D., *Assessing the entrepreneurial intention in Romania. An approach based on a binomial logistic regression*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
3. Ogneru, V., **Stancu, S.**, *Does the tax burden impact the performance of companies? A case study for Romania*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
4. Daia, A., **Stancu, S.**, Suchak, O., *Kinetic energies in random vectors*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
5. Dumitrache, A., Melian, D., Bălăcian, D., Nastu, A., **Stancu, S.**, *Churn prepaid customers classified by HyperOpt techniques*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
6. Flaviu, D., Maer, M., **Stancu, S.**, *Use of Social Networks in Determining Stock Market Evolution*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
7. Nastu, A., **Stancu, S.**, Dumitrache, D., *Measuring the level of financial development of UE member countries*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
8. I.D. Postolea, **C.N. Bodea**, *Building Resilience through the Use of Intelligent Technologies: A Qualitative Research*, Proceedings of the 4<sup>th</sup> International Conference on Economics and Social Sciences, 2021, ISSN 2704-6524, pp. 1-7

9. M.I. Dascalu, **C.N Bodea**, E. Lazarou, I.A. Nantu, I.C Stanica, *A new career path profiling system using data fusion and ESCO services API*, The 17th International Scientific Conference, eLearning and Software for Education, Bucharest, April 22-23, 2021, Technologies and best practices, Volume 2 | DOI: 10.12753/2066-026X-21-107 | Pages: 314-321
- 10.I.D. Postolea, **C.N. Bodea**, *Building resilience through digital transformation*, Proceedings of the 20<sup>th</sup> International Conference on Informatics in Economy Education, Research & Business Technologies, ISSN: 2247 – 1480.
- 11.Buturache, A., **Stancu, S.**, *A study of artificial neural networks hyperparameter tuning for data driven decision systems*, Proceedings of the 19<sup>th</sup> International Conference on Informatics in Economy, 2020, ISSN: 2247 – 1480
- 12.Bala, D.E., **Stancu, S.**, Bala, D., *Assessing the entrepreneurial intention in Romania. An approach based on a binomial logistic regression*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
- 13.Ogneru, V., **Stancu, S.**, *Does the tax burden impact the performance of companies? A case study for Romania*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
- 14.Daia, A., **Stancu, S.**, Suchak, O., *Kinetic energies in random vectors*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
- 15.Dumitrache, A., Melian, D., Bălăcian, D., Nastu, A., **Stancu, S.**, *Churn prepaid customers classified by HyperOpt techniques*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
- 16.Flaviu, D., Maer, M., **Stancu, S.**, *Use of Social Networks in Determining Stock Market Evolution*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)
- 17.Nastu, A., **Stancu, S.**, Dumitrache, D., *Measuring the level of financial development of UE member countries*, Proceedings of the 14<sup>th</sup> International Conference on Applied Statistics, Vol.2 (Issue 1)

18. Mateescu M.A. Muscalu M.S., Baleanu D.N., Istoc E.M., *Labor Force in the Context – Dynamic Models*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) “*Innovation Management and information Technology impact on Global Economy in the Era of Pandemic*”, USA Library of Congress, pag. 8473-8480
19. Laurențiu David, **Daniel Fistung**, *Romania’s transport system risk response plan measures during the pandemic within the context of the European Union*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) *Innovation Management and information Technology impact on Global Economy in the Era of Pandemic*, USA Library of Congress, pag. 2310-2323
20. Daniel Fistung, Marius Bulearcă, Cornelia Neagu, Cristian Sima, *Policies and Measures to Support Air Transport in Romania*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) *Innovation Management and information Technology impact on Global Economy in the Era of Pandemic*, USA Library of Congress, pag. 2323-2331
21. **Daniel Fistung**, Laurențiu David, *Bucharest’s Public Transport System – A Major Factor in Sustainable Development of the Region*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) *Innovation Management and information Technology impact on Global Economy in the Era of Pandemic*, USA Library of Congress, pag. 2484-2495
22. Cornelia Neagu, Marius Bulearcă, Cristian Sima, Daniel Fistung, *Externalities, Market Failure and Environment Protection*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) *Innovation Management and information Technology impact on Global Economy in the Era of Pandemic*, USA Library of Congress, pag. 2666-2677
23. Andreea Drăgoi, Paul Calanter, **Cornelia Neagu**, *Green Energy in the CEE-4: Milestones and Achievements*, Proceedings of the 37th International Business Information Management Association Conference (IBIMA) *Innovation*



*Management and information Technology impact on Global Economy in the Era of Pandemic*, USA Library of Congress, pag. 5257-5268

24. Marius Bulearcă, Cornelia Neagu, Cristian Sima, Daniel Fistung, *Econometric Models for Optimal Management of Oil Exploitation*, Proceedings of the 38th International Business Information Management Association Conference (IBIMA), USA Library of Congress (în curs de evaluare)
25. Cornelia Neagu, Marius Bulearcă, Cristian Sima, Daniel Fistung, *Pollution control: targets. The simple static model*, Proceedings of the 38th International Business Information Management Association Conference (IBIMA), USA Library of Congress (în curs de evaluare)
26. Daniel Fistung, Marius Bulearcă, Cornelia Neagu, Cristian Sima, *Transport infrastructure a key element of economic development in the European Community. The case of Romania*, Proceedings of the 38th International Business Information Management Association Conference (IBIMA), USA Library of Congress (în curs de evaluare)
27. Marius Bulearcă, Cornelia Neagu, Cristian Sima, Daniel Fistung, *Efficiency of mining investments. Models to determine the optimal production capacity in mining industry*, Proceedings of the 38th International Business Information Management Association Conference (IBIMA), USA Library of Congress (în curs de evaluare)
28. **Marius Bulearcă**, Cătălin Popescu, *How May Digital Transformation Help Businesses Boost Amid Covid-19 Pandemic*, Proceedings of the 38th International Business Information Management Association Conference (IBIMA), USA Library of Congress (în curs de evaluare)

#### IV. REVISTE INDEXATE BDI (12 poz.)

1.Bala, D.E., **Stancu, S.**, Constantin, I., Marinescu, P., *What influences the entrepreneurial intention in Romania? Identification of the main determinants using classification trees*, *Manager Journal*, Vol. 32, Issue 1, pp. 7-20, 2021,

2.Bala, D.E., **Stancu, S.**, 2021 *Limiting informal economy in the context of business environment regulations. An analysis of -young- European Union members*, *Manager Journal*, 2021, vol. 33, issue 1, 55-66

3.Daia, A., **Stancu, S.**, 2021, *Prospective Aspects regarding the Geopolitics of Special Resources*, *Chinese Business Review*, Vol.20, Issue 3, pp. 81-89.

4.I.D. Postolea, **C.N. Bodea**, *Resilience and economic intelligence build through digitalization – an IT perspective*, in: *Issues in Information Systems*, Volume 22, Issue 1, pp. 335-347, 2021

5.Dospinescu Andrei Silviu *Euro adoption in Romania. The state of the nominal and real convergence*, *Hyperion International Journal of Econophysics & New Economy*, 2021, Volumul 14, Numărul 1

6.Dospinescu Andrei Silviu *Do structural and technological changes correlate in the case of the Romanian manufacturing industry?*, *Hyperion International Journal of Econophysics & New Economy*, 2021, Volumul 14, Numărul 2

7.Mihaela-Adina Mateescu, Mihai-Sabin Muscalu, Daniela-Nicoleta Băleanu, *Human Resource Dynamics in the Context of the Pandemic*, in „*OVIDIUS*” University Annals Economic Sciences Series, Vol. XX, Issue 1/2020, pp.415-421(neraportat în anul 2020)

8.Mihaela-Adina Mateescu, Mihai-Sabin Muscalu, Daniela-Nicoleta Băleanu, *Trends in Tourist Services in the Context of the Pandemic*, in „*OVIDIUS*” University Annals Economic Sciences Series, Vol. XX, Issue 1/2020, pp.422-428(neraportat în anul 2020)

9.Mateescu M.A., Bozga R.E, Baleanu D.N., Muscalu M.S., *Evaluation of Romanian e-waste recovery and recycling in the European context*, Managerial Challenges of the Contemporary Society Journal, vol.12, no.2, 2020, Cluj Napoca, Ed. Risoprint(neraportat în anul 2020)

10.Mateescu M.A., Istoc E.M., Baleanu D.N., *Romanian Tourism Destinations – A Diagnostic Analysis*, Ovidius University Annals Economic Sciences Series, vol XXI, Issue 1, 2021, pp. 345-350

11.Mateescu M.A., Muscalu M.S., Istoc E.M., *Scenarios for the impact of GSM-5G Networks on the Economic Development*, Ovidius University Annals Economic Sciences Series, vol XXI, Issue 1, 2021, pp. 351-358

12.Elena-Manuela Iștoc, Ionel Iștoc, *Protection, preservation, promoting vernacular architecture and design and the local economic development through rural tourism in Sibiu area*, în Georgia-Daniela Tacu Hârșan, Alina-Petronela Haller, Dănuț Ungureanu (coord.), *Romanian Rural Tourism in International Context. Present and Prospects*, vol. 47, 2021, Ed. Performantica, Iași, pp. 87-96.

## **V. ÎN ALTE REVISTE ( 0 poz.)**

**CARTI PUBLICATE (4 poz.)****I. LA EDITURI DIN STRĂINĂTATE (1 poz.)**

1. R. Ding, R. Wagner, **CN. Bodea** (Eds.), *Research on Project, Programme and Portfolio Management. Projects as an Arena for Self-Organizing*, Lecture Notes in Management and Industrial Engineering, Springer International Publishing, hard cover ISBN 978-3-030-86247-3, ebook 978-3-030-86248-0, DOI 10.1007/978-3-030-86248-0, 308 p., January 2022.

**II. LA EDITURA ACADEMIEI ROMÂNE (0 poz.)****III. LA ALTE EDITURI DIN ȚARĂ (3 poz.)**

1. Frantz-Daniel Fistung, *Teodor Popescu, Transporturile în spațiul istoric românesc*, București, Editura Economică, 2020, 540 p. (apărută în anul 2021, neraportată în anul 2020)
2. Stancu, Stelian, *Algoritmi de optimizare în mediul R: teorie și aplicații economice*, București: Editura ASE, 2021
3. Nicolae Istudor (coord.), Emilia Gogu, **Alexandru Isaic-Maniu**, Dumitru Miron, *Monografie statistică a Academiei de Studii Economice din București : 100 de promoții de absolvenți*, Vol. 2, Editura ASE, 720pp., 2020(neraportată în anul 2020)

**CAPITOLE ÎN CĂRȚI PUBLICATE (27poz.)****I. LA EDITURI DIN STRĂINĂȚATE (23poz.)**

1. **Corneliu Russu**, Daniel Ciuiu, *Development gaps between NUTS2 regions in Romania: the convergence of their development with that of some Euro area regions*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.1, pp.179-290, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
2. Alexandru Isaic-Maniu, Stelian Stancu, Constanța-Nicoleta Bodea, Mihai-Sabin Muscalu, *IT&C sector evolution in Romania: its contribution at national level*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.1, pp.313-322, , Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
3. **Frantz-Daniel Fistung**, Laurențiu David, *Romanian housing market between the socialist constraints and contemporary tendencies*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.1, pp.403-414, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
4. Stelian Stancu, Constanța-Nicoleta Bodea, Alexandru Isaic-Maniu, Mihai-Sabin Muscalu, *Modern methods for estimating the levels of world production for the alternative fuels*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges*

ahead, vol.2, pp.807-818, , Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021

5. Marius Bulearcă, Cornelia Neagu, Cristian Sima, Daniel Mărguş, *Strategic options for primary valorization of mineral resources in Romania*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.831-845, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
6. Mihaela Mateescu, Mihai-Sabin Muscalu, Daniela Băleanu, Raluca Bozga, *Decision support system for the efficient use of natural resources and waste recycling*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.847-857, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
7. Cornelia Neagu, *Valuation of coal resources of Romania – Experiences of the past and challenges of the future*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.859-866, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
8. Marius Bulearcă, *The current status of oil refining industry in Romania*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.877-890, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
9. Andrei-Silviu Dospinescu, *Evolution of the Romanian manufacturing sector structural weights*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.891-899, Peter Lang GmbH, Internationaler Verlag der

Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021

10. Rodica Miroiu, *Trends of the Romanian processing industry in the world context*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.901-910, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
11. Marina Bădileanu, Luminița-Izabell Georgescu, *An economic and financial analysis of municipal waste management in Romania*, in Luminița Chivu, Valeriu Ioan – Franc, George Georgescu, Jean-Vasile Andrei (eds), *Harnessing Tangible and Intangible Assets in the context of European Integration and Globalization. Challenges ahead*, vol.2, pp.921-930, Peter Lang GmbH, Internationaler Verlag der Wissenschaften, Berlin, Bern, Bruxelles, New York, Oxford, Warszawa, Wien, 2021
12. R. Ding and CN Bodea, *Projects Organization and Intelligent Technologies*, in: R. Ding, R. Wagner, CN. Bodea (Eds.), *Research on Project, Programme and Portfolio Management. Projects as an Arena for Self-Organizing*, Lecture Notes in Management and Industrial Engineering, Springer International Publishing, hard cover ISBN 978-3-030-86247-3, ebook 978-3-030-86248-0, DOI 10.1007/978-3-030-86248-0, 308 pp, January 2022.
13. Bădileanu M., Ciumac S., *Knowledge advances in environmental performance indicators*, The intellectual culture of Belarus: spiritual and moral traditions and trends of innovative development, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk, vol.1, 2020, p.27(neraportat în anul 2020)
14. Bulearcă M., *Gas Market Reforms Amid the Covid-19 Pandemi*, The intellectual culture of Belarus: spiritual and moral traditions and trends of innovative development, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk, vol. 3, 2020 p.42(neraportat în anul 2020)
15. Georgescu L.I., *Waste generation and recycling - an issue of education and civilization*, The intellectual culture of Belarus: spiritual and moral traditions and trends of innovative development, Institutul de Filosofie al Academiei de

Științe a Republicii Belarus, Editura Четыре четверти, Minsk, vol 3, p.70(neraportat în anul 2020)

16. Neagu C., Ciurac S., *Approaches of sustainable development in the coal mining industry*, The intellectual culture of Belarus: spiritual and moral traditions and trends of innovative development, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk, vol 3, p. 171(neraportat în anul 2020)
17. Sima C., *Environment and quality of life – past and present debates*, The intellectual culture of Belarus: spiritual and moral traditions and trends of innovative development, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk, vol. 3, p. 200(neraportat în anul 2020)
18. Bădileanu M., Ciurac S., Georgescu L.I., *Energy access disparities – past and present*, Philosophy and modern challenges, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk vol. 2, 2021, pp.92-94
19. Bulearcă M., *Oil and gas industry under the Covid-19 pandemic influences*, Philosophy and modern challenges, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk vol. 2, 2021, pp.84-86
20. Neagu C., *Implications of the national and international context generated by COVID-19 on coal mining*, Philosophy and modern challenges, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk vol. 2, 2021, pp.232-233
21. Sima C., *The impact of the pandemic on the extraction of ferrous and non-ferrous ores, worldwide and in Romania*, Philosophy and modern challenges, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, Editura Четыре четверти, Minsk vol.2, 2021, pp. 275-277
22. Ciurac S., Bădileanu M., *Situația actuală și perspectivele geopoliticii tranziției energetice sub impactul pandemiei COVID-19*, Implicarea științei socio-umaniste în oferirea expertizei pentru „Politici bazate pe dovezi” de contracarare a situațiilor de urgență: experiența internațională și bune practici



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## II. LA EDITURA ACADEMIEI ROMÂNE (3 POZ.)

1. **Bădileanu M., Georgescu L.I.**, Ciurac S., Chervinski A., *Decalaje între spațiile rural și urban generate de noua criză economică*, în vol. Durabilitatea și reziliența sectorului agricol și a spațiului rural în fața noilor provocări (coord. Alexandri C. et al.), *Editura Academiei Române*, 2021, ISBN 978-973-27-3412-4, pp. 336-351

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4. Mihai-Sabin Muscalu (coordonator), Daniela Băleanu, Constanța Bodea, Daniel Fistung, Elena Iștoc, Alexandru Isaic-Maniu, Stelian Stancu, *Impactul pandemiei Covid-19 asupra unor activități economice din domeniul serviciilor și întreprinderilor mici și mijlocii*, Pandemia – Constrângeri și oportunități economice, Coordonator Acad. Bogdan Simionescu, *Editura Academiei Române*, 2021, pp. 519-554

### **III. LA ALTE EDITURI DIN ȚARĂ (1 poz.)**

1. Alexandru Isaic-Maniu, Ovidiu Nicolescu, *Întreprinderile Mici și Mijlocii în contextul pandemiei Covid 19*, în vol. *Cunoaște România la Răscruce* , Academia Română, Societatea Română de Statistică, Editura Economică, *Editura Economică*, 2021, cap. 19

**PREMII OBTINUTE (1 poz.)****I. ÎN STRĂINĂTATE (0 poz.)****II. ÎN ACADEMIA ROMÂNĂ (0 poz.)****III. ÎN ȚARĂ (1poz.)**

1. Prof. dr. Alexandru Isaic-Maniu a primit *Honory Award for Excellence* și titlul onorific de *Ambasador Emerit al Spiritualitatii Romanesti Contemporane*, „in semn de înalta apreciere și recunoastere a Palmaresului Profesional de Excepție dedicat neconținut propășirii spirituale și progresului societății românești contemporane, pentru promovarea valorilor tradiționale, responsabilitate socială și virtute civică”, din partea Asociației *ECO-Europa(România)*, 01 Decembrie 2020(neraportat în anul 2020)

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S Shokouhyar, A Shahrabi - *Journal of Environmental Planning ...*, 2021 - Taylor & Francis

With the enormous population growth and the ever-increasing use of various electronic devices in modern life, the proper disposal of the “Waste Electrical and Electronic Equipment”(WEEE) has been of paramount importance. The pervasive use of social media ...

2. Consumers' behavior towards electronic wastes from a sustainable development point of view: An exploration of differences between developed and developing ...



A Shahrabi, S Shokouhyar, N Zeidyahyae - Sustainable Production and ..., 2021 - Elsevier

The management and control of waste electrical and electronic equipment have been among the most critical challenges in recent decades. However, the existing electrical and electronic equipment consumption patterns lead to negative consequences for the ...

3. Investigating Complimentary E-Marketing Strategy for Small-and Medium-Sized Enterprises at Growth Stage in Taiwan CC Lin - Information, 2021 - mdpi.com

Globally, 95% of enterprises are small and medium sized enterprises (SMEs). Social media has recently become a powerful marketing tool due to characteristics such as the ability to share digital information and interact with consumers instantly. In SMEs, limited budgets ...

4. How Sustainable Social Media Advertising Affect Visitors' Decision to Attend a Festival Event? L Qiu, TJ Lee, JS Kim - Sustainability, 2021 - mdpi.com

This research aims to investigate the possibilities of event visitors being persuaded to purchase tickets by music festival advertising on social media. Music festival and social media in general were chosen to be analyzed in two major areas: advertising formats and ...

5. Prediction of brand stories spreading on social networks

TBN Hoang, J Mothe - Advances in Data Analysis and Classification, 2021 - Springer

Online social network is a major media for many types of information communication. Although the primary purpose of social networks is to connect people, they are more and more used in online marketing to connect businesses with customers as well as to connect ...

6. Understanding the impact of social apps and social network sites on consumer's online purchase intention.

A Waheed, M Farrukh, H Zameer... - Global Business ..., 2021 - journals.sagepub.com

This study explores the relationships of social apps (SA) and social network sites (SNSs) on online purchase intention with moderating effect of gender (GD) and education (ED). Data were gathered using the random distribution of the questionnaires among 2,000 (n= 2000) ...

7. The B2B digital marketing practice-towards an exploration of the 'hidden'

SSK Yadav, S Bansal - International Journal of ..., 2021 - inderscienceonline.com

The digital marketing concept has emerged well in recent past and has taken enough depth to be treated as a separate domain in the body of knowledge. With this interest, while taking stock on the scholarly digital marketing literature, authors confronted dense discussions on ...

8. Adoption of Online Resources to Improve the Marketing Performance of SMEs  
A Kumar, AA Syed, A Pandey - Asia Pacific Journal of Health ..., 2021 - journal.achsm.org.au

With the increase in the pace of globalization, SMEs are facing stiff competition from multinational firms. The entrepreneurs owning SMEs have fewer funds, but they need to improve the output of their organizations. Technology adoption can help owners of SMEs to ...

9. Vegetarian Food Social Media Message: An Empirical Study Of The Effects Of Message Design On Consumer Brand Attitude

WT Huang - 2021 - openaccess.wgtn.ac.nz

Despite a growing interest in social media communication as a marketing tool, research on its persuasive effects is limited. This is especially true for comparisons between brand-generated and user-generated content, despite the relevance of message control for ...

10. [HTML] Towards circular economy: analysis on how enterprises influence consumers through electronic marketing communications

N VU HONG - 2021 - is.muni.cz

Anotace Studie ukázaly, že oběhové hospodářství (CE) může především změnit způsob jakým vytváříme a spotřebujeme zboží, vyžadující změny a inovace, zejména od podniků- které jsou hlavním faktorem při navrhování opakovaně využitelných výrobků a utváření ...

11. #PlasticFreeJuly–Analyzing a Worldwide Campaign to Reduce Single-use Plastic Consumption with Twitter

LM Heidbreder, M Lange, G Reese - Environmental ..., 2021 - Taylor & Francis

Plastic pollution is ubiquitous in the environment. One initiative that tackles this global environmental problem is the “Plastic Free July,” a worldwide campaign encouraging consumers to reduce their single-use plastic consumption during the month of July. In the ...

12. Adoption of digital marketing tools in independent businesses: experiences of restaurant entrepreneurs in India and the United Kingdom

S Dabas, S Sharma, K Manaktola - Worldwide Hospitality and Tourism ..., 2021 - emerald.com

Purpose This paper aims to explore the experience of adoption of digital marketing and related tools by restaurant entrepreneurs or owners of restaurants in the UK and India. Design/methodology/approach This study is based on qualitative research. In-depth ...

### 13. Key Success Factors (KSFs) Underlying the Adoption of Social Media Marketing Technology

SC Eze, VCA Chinedu-Eze, HO Awa - SAGE Open, 2021 - journals.sagepub.com  
In developing world, most decisions by Micro, Small, and Medium Enterprises (MSMEs) to adopt social media marketing technology (SMMT) rely heavily on study findings from the Western World without much recourse to cross-context differences in structure and ...

### 14. Impact of Price Promotion, Corporate Social Responsibility, and Social Media Marketing on Word of Mouth

JR Hanaysha - Business Perspectives and Research, 2021 - journals.sagepub.com  
The purpose of this article was to test the effects of social media marketing, corporate social responsibility, and price promotion on word of mouth in the fast-food industry. Only a few scholars tested the mutual effect of the selected factors on word of mouth for global fast-food ...

### 15. Social Network and Social Commerce

M Ala, T Rasul, S Nair - Cross-Border E-Commerce Marketing and ..., 2021 - igi-global.com

A social network refers to a network of social interactions using various social media sites such as Facebook, WhatsApp, Twitter, Snapchat, Instagram, Pinterest, and LinkedIn. This chapter will first explain various concepts of social commerce involving the use of social ...

### 16. Customer Knowledge Management Framework For SME Herbal Cosmetics Using Social Media Strategy

Y Zeng, A Harncharnchai... - 2021 Joint International ..., 2021 - ieeexplore.ieee.org  
The small and medium sized enterprises (SMEs) in the north of Thailand lack the knowledge of marketing and selling products online to China. This paper aims at

designing a framework using customer knowledge management (CKM) based on social media strategy so as to ...

17. [PDF] THE IMPORTANCE OF DIGITAL MARKETING FOR WINERIES AND DEVELOPMENT OF WINE TOURISM: CASE STUDY OF SERBIA  
T Pivac, M Maksimović, I Blešić - MODERN MANAGEMENT TOOLS AND ...  
- researchgate.net

The wineries recognized the increasingly important role of digital marketing as a valuable and appropriate tool to reach consumers. Wineries owners need to learn to use and apply social media in their marketing activities, as well as which activities are most effective for ...

18. Social Media Adoption and Financial Sustainability: Learned Lessons from Developing Countries

R Ur Rahman, SM Ali Shah, H El-Gohary, M Abbas... - Sustainability, 2020 - mdpi.com

Social Media (SM) is considered one of the most discussed topics in today's business environment, mostly because of the recent developments and improvements in computer and ICT (Information and Communications Technology) technologies. However, very little is ...

19. Social Media Marketing in Trinidad and Tobago: The SME Context

N Ramkissoon-Babwah, SD Racha - Journal of Media Management ..., 2020 - igi-global.com

The objective of this research was to examine the utilization of social media by SMEs as a marketing tool in Trinidad and Tobago. A review of the literature in the field was undertaken on themes such as social media marketing, the value of social media for SMEs, and the ...

20. [CITATION] Digital marketing techniques innovation and recommendation for SMEs business J Prabhu - Journal of Social Science, 2020

21. Turismo y gestión de marketing. Análisis comparativo entre parques y estaciones de esquí

T Luque Martínez, L Doña Toledo, N Faraon - 2020 - rua.ua.es

El turismo de montaña, que incluye estaciones de esquí y áreas naturales protegidas, ha de buscar un equilibrio entre satisfacer las necesidades de los visitantes y el respeto al medio ambiente. En dicha búsqueda, el marketing puede desempeñar un importante papel. Este ...

22. Small Business Owners and the Use of Social Media

H Jackson - 2020 - [search.proquest.com](https://search.proquest.com)

For many small businesses, the decision to use social media to increase their business is based on the perception of its ease of use and its usefulness. However, small business owners encounter barriers when utilizing social media for marketing purposes; this results in ...

23. The use of social networking technologies for home-based online businesses: The case of Saudi Arabian female entrepreneurs

A Alshawaf - 2020 - [researchcommons.waikato.ac.nz](https://researchcommons.waikato.ac.nz)

Over the years, many Saudi Arabian female entrepreneurs have adopted social networking technologies, also called social networking sites, to overcome certain cultural challenges and to manage their home-based online businesses. The effectiveness of adopting social ...

24. [PDF] ANALISIS JARINGAN SOSIAL KOMUNIKASI PEMASARAN PADA PEMANFAATAN TWITTER TOKOPEDIA

N Farida - UG Journal, 2020 - [ejournal.gunadarma.ac.id](https://ejournal.gunadarma.ac.id)

Tujuan penelitian ini adalah untuk mengetahui jumlah komunikasi dan luasnya jejaring sosial pemasaran Tokopedia di twitter dengan tagar# MulaiAjaDulu. Metode penelitian yang digunakan adalah analisis jejaring sosial dengan pendekatan terori Computer Mediated ...

25. Exploring regional small business engagement with Facebook technology

T Mahony - 2020 - [researchonline.jcu.edu.au](https://researchonline.jcu.edu.au)

Tracey Mahony explored regional small business engagement with Facebook technology to identify regional economic growth opportunities through greater market access. She discovered existing technology modelling behaves differently in regional context and ...

26. Panduan dalam Penerapan Pemasaran Digital Melalui Media Sosial pada Usaha Mikro

DA Widyastuti - 2020 - [repository.bakrie.ac.id](https://repository.bakrie.ac.id)

Perkembangan teknologi yang kian hari semakin pesat berhasil membawa berbagai perubahan terhadap berbagai aspek kehidupan manusia saat ini, contohnya seperti dalam bidang budaya, politik, sosial, dan ekonomi. Dalam perkembangannya, teknologi berbasis ...

27. Social media exposure: Effects on barbershop performance in Indonesia

NA Hamdani, GAF Maulani - Advances in Business, Management ..., 2020 - taylorfrancis.com

The industrial revolution era 4.0 requires business entities to use information and communication technology, particularly for marketing purposes, as well as in barbershop business. Businesses now need to involve information and communication technology in ...

28. [PDF] PEMASARAN MELALUI MEDIA SOSIAL PADA USAHA KECIL

Y Istanto, I Rahatmawati, D Sugandini, R Arundati... - 2020 - eprints.upnyk.ac.id

Puji Syukur senantiasa dipanjatkan kepada Allah SWT yang senantiasa melimpahkan segala rahmat, karunia, dan petunjuk-Nya, sehingga buku Pemasaran Melalui Media Sosial pada Usaha Kecil. Tak Lupa penulis sampaikan terimakasih kepada LPPM Universitas ...

29. Influence Of Twitter In Marketing Communication Rather Than Mass Media

RKAR Kariapper - 2020 - ir.lib.seu.ac.lk

Twitter is a potentially powerful marketing tool. The study is aimed to examine the influence of Twitter in marketing communication rather than mass media. Furthermore, identify the people's perception of Twitter in marketing communication purpose. Quantitative and ...

30. Havayolu şirketlerinin dijital pazarlama iletişiminin yolcu satın alma kararına etkisi

N Karaağaoğlu, G Ülger - Maltepe Üniversitesi İletişim Fakültesi ..., 2020 - dergipark.org.tr

Özet Havayolu şirketlerinin dijital pazarlama çalışmalarının yolcu satın alma davranışlarını üzerindeki etkisinin incelenmesi bu çalışmanın ana konusunu oluşturmaktadır. Havayolu şirketlerinin web sitesi, e-posta iletişimi, Facebook, Twitter, Instagram, YouTube, mobil ...

31. THE ROLE OF SOCIAL MEDIA IN INCREASING MARKET SHARE OF MSME PRODUCTS IN PEMATANGSIANTAR CITY

S Sherly, F Halim, A Sudirman - Jurnal Manajemen dan ..., 2020 - journal.stieindragiri.ac.id

The increase in product market share cannot be separated from the connectivity of the marketing system and media used. Marketing channels play an important role in increasing sales both in the short and long term. This study aimed to determine the role of social media ...

32. [PDF] THE INFLUENCE OF DIGITAL MARKETING TRAINING AND FINANCIAL REPORTS ON GARAGE SALE ONLINE EVENT (CASE STUDY AT PRE ...

GG Fatihat, RS Hendiarso - PalArch's Journal of Archaeology of ..., 2020 - archives.palarch.nl

Page 1. THE INFLUENCE OF DIGITAL MARKETING TRAINING AND FINANCIAL REPORTS ON GARAGE SALE ONLINE EVENT (CASE STUDY AT PRE ENTREPRENEURIAL CENTER IN BANDUNG) PJAEE, 17 (10) (2020) 3201 THE INFLUENCE OF DIGITAL MARKETING ...

33. Motivations and outcomes of social media utilisation by small and medium enterprises: a case study of the Gauteng gourmet food truck industry

MM Mahlangu - wiredspace.wits.ac.za

The unemployment rate in South Africa is reported to be at twenty-seven percent (27%) and has been rising steadily in recent years. Entrepreneurship is said to be the solution to this high unemployment rate. However, despite the pressure to grow entrepreneurship in the ...

- **Marius Bulearcă**, Daniel Tămârjan - *Augmented reality: A sustainable marketing tool, în Global Business and Management Research: An International Journal, Vol. 2, No. 2 & 3, 2010, pp. 237-252, citat în:*

1. Smart mirror fashion technology for the retail chain transformation

A Ogunjimi, M Rahman, N Islam, R Hasan - Technological Forecasting and ..., 2021 - Elsevier

As the digitalisation of businesses continues to change customers' purchasing habits, brick- and-mortar retail SMEs (Small and Medium Enterprises) are confronted with unprecedented challenges. The proliferation of e-commerce and digital businesses is not only changing the ...

2. Interactivity, Inspiration, and Perceived Usefulness! How retailers' AR-apps improve consumer engagement through flow

V Arghashi, CA Yuksel - Journal of Retailing and Consumer Services, 2022 - Elsevier

This study investigates the antecedents and outcomes of consumer engagement through AR apps and suggests a new conceptual model. The purpose of the paper is

to examine how consumer engagement is shaped via AR apps, which eventually leads to a positive attitude ...

### 3. Relationships between the “Big Five” personality types and consumer attitudes in Indian students toward augmented reality advertising

A Srivastava, SA Dasgupta, A Ray, PK Bala... - *Aslib Journal of ...*, 2021 - emerald.com

Purpose The purpose of this paper is to investigate the role of the “Big Five” personality traits (extraversion, openness, agreeableness, conscientiousness and neuroticism) on the adoption of augmented reality (AR), with a particular focus on the role AR may play in ...

### 4. Modeling and evaluating the effectiveness of AR advertising and the moderating role of personality traits

R Uribe, R Labra, E Manzur - *International Journal of Advertising*, 2021 - Taylor & Francis

This paper examines the effectiveness of AR ads vs. traditional ones, differentiating the effects of two types of AR advertisements (ARH and QRH), and the moderating effects of three personality traits on consumer evaluation of ARA. A sample of 173 individuals was ...

### 5. Effect of Internet of Things on Marketing Intelligence and Business Strategy: An Organizational Capability Perspective

WWH Weng - *International Journal of Electronic Commerce ...*, 2021 - academic-pub.org

Innovative developments in Internet of Things (IoT) have invoked tremendous attention from both academics and industries. Studies suggest that IoT not only serves as an innovative tool for enterprise operations but also triggers impacts on business performance. As ...

### 6. Are Consumers Ready for Augmented Reality? Factors Influencing Online Footwear Purchasing Intentions Using AR Technology.

C Schapsis, L Chiagouris... - *Journal of Marketing ...*, 2021 - search.ebscohost.com

Some online retailers flourished during the COVID-19 pandemic time. Apparel retailers face the dilemma of how to adapt a considerable part of their businesses to mobile commerce. Augmented Reality (AR) applications offer the capability to try clothing and footwear items ...

### 7. The Use of Augmented Reality in Café's Interior to Enhance Customer Experience



A Widita, H Rachmahani, IA Agustina... - IOP Conference Series ..., 2021 - iopscience.iop.org

Immersive media, as a part of digital technology draw interest both in industries and society as well, and Augmented Reality as a part of it getting a wider attention with Pokemon Go phenomenon. The implication of its phenomenon touch marketing business, as industries try ...

8. [PDF] A Study on Factors Affecting Consumer Satisfaction Based on Mobile Augmented Reality Online Performance

ST Kim, BH Choi - Journal of Digital Contents Society, 2021 - journal.dcs.or.kr

This study examined the factors that affect the satisfaction of consumers of mobile augmented reality-based online performances in order to suggest implications necessary for finding a way for the domestic performance industry to take a new leap forward in a non-face ...

9. AUGMENTED REALITY AS A POWERFUL MARKETING TOOL

G Gabajová, M Krajčovič, B Furmannová... - Proceedings of CBU in ..., 2021 - ojs.cbuic.cz

Today's market is oversaturated with new technologies that are slowly moving through our daily routine. Businesses often have to pursue new strategies to reach new customers and retain existing ones. Popular technologies of today undoubtedly include virtual reality (VR) ...

10. [CITATION] Kids Marketing-3e édition

B Joël - 2021 - Éditions EMS

11. 5 Schlüsseltechnologien erfolgreich einsetzen

T Ries, S Lacher, P Tachkov - ... heute für den Erfolg von morgen ..., 2021 - books.google.com

Durch die Anwendung immersiver Medien im Marketing entstehen sowohl für Unternehmen als auch die Endnutzer verschiedene Vor- und Nachteile (► Tab. 9). Auf der positiven Seite ist für Marketing-Verantwortliche vor allem die Möglichkeit zu nennen, hochwertige Inhalte ...

12. [HTML] 모바일 증강현실 기반 온라인 공연 소비자의 만족에 영향을 미치는 요인 연구

김성태, 최부헌 - 한국디지털콘텐츠학회 논문지, 2021 - journal.dcs.or.kr

초록 본 연구는 비대면 환경에서 국내 공연계가 새롭게 도약할 수 있는 방안을 모색하는데 필요한 시사점을 제안하기 위하여 모바일 증강현실 기반 온라인 공연 소비자의 만족에 영향을 미치는 요인에 대해 살펴보았다. 이에 모바일 증강현실 기반 온라인 공연을 시청한 경험이 있는 ...

13. [PDF] Users' awareness of augmented reality technology in mobile applications  
M Skubis - Marketing of Scientific and Research Organizations, 2021 - sciendo.com  
Augmented reality (AR) is becoming an increasingly popular technology, used in many fields. Particular prospects for its development are inherent in the dissemination of AR- based applications on widely used mobile devices. To guide the emerging research in this ...

14. Strategies for the Successful Implementation of Augmented Reality  
B Berman, D Pollack - Business Horizons, 2021 - Elsevier  
Abstract Potential benefits of Augmented Reality (AR) to consumers include high levels of interactivity, exposure to an extensive virtual inventory tailored to their needs, high quality customer support, and better integration between web and store-based shopping ...

15. Determinants of the Intention to Adopt Mobile Augmented Reality Apps in Shopping Malls among University Students  
V Saprikis, G Avlogiaris, A Katarachia - Journal of Theoretical and ..., 2021 - mdpi.com  
Augmented Reality (AR) technology adoption has been growing worldwide in recent years. The potential of AR to blend digital information into the physical world has been a challenge for both academia and industry, who attempt to realize and anticipate its impact on users' ...

16. Application of AI technology in modern digital marketing environment  
K Nair, R Gupta - World Journal of Entrepreneurship, Management ..., 2021 - emerald.com  
Purpose The purpose of this paper is to explore the various application of artificial intelligence (AI) to social media and digital advertising professionals and agencies to specialize to an advanced degree and maintain collaboration and creativity to bring a better ...

17. Augmented Reality in Experiential Marketing: The Effects on Consumer Utilitarian and Hedonic Perceptions and Behavioural Responses

X Yang - Information Technology in Organisations and Societies ..., 2021 - emerald.com

This research aims to explore the impact of augmented reality (AR), the digital technology that superimposes virtual elements in a real environment, on consumers in the context of experiential marketing. Specifically, this study proposes a research model based on the ...

18. Fused Photo: Augmented Reality Staging for Photorealistic Visualization in Online Home Retail

C Vazquez, N Tan, S Sadalgi - Extended Abstracts of the 2021 CHI ..., 2021 - dl.acm.org

Retail experiences have started adopting Augmented Reality (AR) as a tool to let customers see products in their space before committing to a purchase. Although online retailers use high resolution 3D models to create onsite imagery, limitations in the rendering capabilities ...

19. Evaluation of user experience in augmented reality mobile applications

V Davidavičienė, J Raudeliūnienė... - Journal of business ..., 2021 - etalpykla.lituanistikadb.lt

Abstract [eng] Globalization, technological development and a dynamic business environment influence the change of customer information demands. It becomes vital for organizations to find out the customer demand change and discover technological solutions ...

20. Augmented Reality as an Innovative and Efficient Technology to Increase Quality in Manufacturing Processes

MH Hernández, GR Ruiz - ..., Tools and Methodologies Applied to Quality ..., 2021 - Springer

Manufacturing processes are divided into stages whose purpose is to achieve the desired object: the initial phase of these stages is the design of the product, continuing with the cutting of the fabric and the assembly of the pieces. Thus, in the design stage, the prototypes ...

21. Augmented Reality and Its Relationship With Customer Experience in Retailing

N Engizek - Insights, Innovation, and Analytics for Optimal ..., 2021 - igi-global.com

Today, traditional retailers have been faced with tough competition mainly because of the internet and online shopping. There is no doubt that online shopping is

increasing all around the world, even in the developing countries. Although it is said that internet has a ...

22. [PDF] EFFECT OF VIRTUAL EXPERIENTIAL TECHNIQUES ON CONSUMERS OF E COMMERCE

A Bhadauria - 2021 - shodhgangotri.inflibnet.ac.in

Page 1. EFFECT OF VIRTUAL EXPERIENTIAL TECHNIQUES ON CONSUMERS OF E-COMMERCE Synopsis of Research Work In partial fulfilment of the requirements for the award of the degree of DOCTORAL OF PHILOSOPHY Submitted By ARTEE BHADAURIA RESEARCH ...

23. Virtual Reality (VR) and Augmented Reality (AR) Technologies for Accessibility and Marketing in the Tourism Industry

MA Ozdemir - ICT Tools and Applications for Accessible Tourism, 2021 - igi-global.com

The study investigated the roles of virtual reality (VR) and augmented reality (AR) for accessibility and marketing in tourism. Literature is reviewed in this exploratory study and examples of VR and AR for accessibility and marketing in the tourism industry are ...

24. Exploring Antecedents to Adopt Mobile Augmented Reality Applications: A Uses and Gratifications Approach

İE Erdoğan, PŞ Doğanay, G Vural - Handbook of Research on ..., 2021 - igi-global.com

The concept of augmented reality (AR) is a topic of increasing importance for the future of marketing. Research, especially on AR in mobile devices, is still in its infancy; therefore, this study explored the user motivations to employ mobile augmented reality applications ...

25. [PDF] Creación de experiencias de realidad aumentada realistas por usuarios finales

Á Montero Montes - 2021 - e-archivo.uc3m.es

La tecnología de realidad aumentada (RA) permite crear la ilusión de que elementos virtuales, generados por ordenador, coexisten con el resto de los objetos del mundo real. En los últimos años distintos estudios han identificado múltiples beneficios que este tipo de ...

26. POP-UP STORES: EXPERIÊNCIA QUE INFLUENCIA O DESEJO DE COMPRA MOMENTÂNEO DOS CONSUMIDORES

PHZ Yagui, AT Ono, LA Toledo... - ... de Estratégia & ..., 2021 - portaldeperiodicos.unisul.br

O presente artigo tem por objetivo investigar o efeito das pop-up stores. A metodologia utilizada no trabalho apresenta caráter qualitativo e é conhecida como Teoria do Discurso do Sujeito Coletivo. As Pop-up stores visam preencher a lacuna de tradicionalidade ...

27. การประยุกต์ใช้เทคโนโลยีความจริงเสริมในการตลาดเชิงประสบการณ์  
K Thongboonma - SIAM COMMUNICATION REVIEW, 2021 - so05.tci-thaijo.org

This article aims to study the application of augmented reality in experiential marketing. Because augmented reality is a technology that can be integrated the real world with the digital virtual world together, therefore it is a very outstanding innovation in creating ...

28. [PDF] DE PERSUASIEVE KRACHT VAN AUGMENTED REALITY

D Vandermeeren - libstore.ugent.be

Augmented Reality has known a lot of potential and popularity these past years, specifically in the world of marketing. Multinationals, such as furniture retailer Ikea, implement AR- applications within their campaigns or their product range presentation. With the use of AR ...

29. Augmented reality for enhanced visual inspection through knowledge-based deep learning

S Wang, SA Zargar, FG Yuan - Structural Health Monitoring, 2020 - journals.sagepub.com

A two-stage knowledge-based deep learning algorithm is presented for enabling automated damage detection in real-time using the augmented reality smart glasses. The first stage of the algorithm entails the identification of damage prone zones within the region of interest ...

30. Mobile Augmented Reality in Electronic Commerce: Investigating User Perception and Purchase Intent Amongst Educated Young Adults

TT Haile, M Kang - Sustainability, 2020 - mdpi.com

Even though the presence and use of mobile augmented reality (MAR) technology has become increasingly popular in the field of marketing and advertising in recent years, it has largely been neglected in the study of consumer behavior research. This paper utilizes a ...

31. [CITATION] Marketing in the Digital World

A Kapoor - 2020 - Business Expert Press

32.[PDF] A MARKETER'S GUIDE IN DESIGNING A DIGITAL TRANSFORMATION ROADMAP

KS Nair, R Gupta - International Journal of Management (IJM), 2020 - researchgate.net

Gone are the days when companies used digital marketing to influence the customers. Now the situation has turned the other way round where customers are taking the lead, and digital marketers need to respond accordingly. Hence, digital marketers need to understand ...

33. THE INFLUENCE OF AUGMENTED REALITY (AR) ON MARKETING STRATEGIES OF FASHION RETAILING GOODS, THE EFFECTS ON CONSUMER TASTES ...

A Solankey - PalArch's Journal of Archaeology of Egypt ..., 2020 - archives.palarch.nl

Objectives: The key objectives of the current study are, thus, to determine the influence of the tools of Augmented Reality on marketing strategies of fashion retailing goods, the effects on consumer tastes, consumer viewpoints on Augmented Reality instruments and their benefits ...

34. [PDF] سمات الجودة لإعلانات الواقع المعزز التفاعلية وأثرها على تحفيز ارتباط المستخدم (دراسة على الإعلان السياحي المصري)

2020 - صادق - mjaf.journals.ekb.eg

أضافت سمات العصرية والتقدم التكنولوجي والظروف الإقتصادية تحديات جديدة لعالم الإعلان والترويج السياحي. و طبقاً للعصر الذكي الحالي وما له من سمات خاصة تتطلب التطور التقني في عرض الأفكار الإعلانية السياحية الجذابة حتى تتسم الحملات الإعلانية السياحية المصرية التفرّد ...

35. [PDF] Internet of Things Utilization in Marketing for Competitive Advantage: An Organizational Capability Perspective

WH Weng - 2020 - iceb.johogo.com

Innovative developments in the Internet of Things (IoT) have invoked tremendous attention from both academics and industries. Studies suggest that IoT not only serves as an innovative tool for enterprise operations but also triggers impacts on business performance ...

36. PHYGITAL MALOPRODAJA

M Taraš - 2020 - zir.nsk.hr

Sažetak Pojam phygital spaja fizički i digitalni svijet koji su u današnje doba neraskidivi.

Tehnologija se duboko utkala u živote ljudi, a posebice se to odnosi na rast upotrebe pametnih telefona i sve veće tehnološke osviještenosti. To je uvelike utjecalo i na svijet ...

37. [PDF] Novel features of interactive augmented reality advertisements and its effect on stimulating user engagement: study of Egyptian tourism advertising

SS Sadek - [mjaf.journals.ekb.eg](http://mjaf.journals.ekb.eg)

Modernity features, technological advances and economic conditions have added new challenges to the world of advertising and tourism promotion. In accordance with the current intelligent era and its special features, it requires technical development in the presentation ...

- Marina Bădileanu, Marius Bulearcă, Corneliu Russu, Mihai-Sabin Muscalu, Cornelia Neagu, Raluca Bozga, Cristian Sima, Luminița Georgescu, Daniela Băleanu - *Shale Gas Exploitation–Economic Effects and Risks, în Procedia Economics and Finance, Volume 22, 2015, pp. 95-104*, citat în:

1. Non-targeted analysis and risk assessment of non-volatile compounds in polyamide food contact materials

Y Hu, Z Du, X Sun, X Ma, J Song, H Sui, AA Debrah - *Food Chemistry, 2021 - Elsevier*

Small molecules in food contact materials may migrate into food during their contact. To extensively analyze the migrants, non-targeted screening is needed to detect the migrants. The migrants' detection is difficult because of the complexity and the trace amount of the ...

2. [PDF] Revista Internacional de Investigación e Innovación Tecnológica

S Carlos-Hernández, L Diaz-Jimenez... - [riiit.com.mx](http://riiit.com.mx)

En este documento se presenta un análisis de información para identificar requerimientos, retos y perspectivas relacionados con el aprovechamiento del gas en lutitas en México. El estudio se basa en los métodos de Inteligencia tecnológica y se aplica en el periodo 2000 a ...

3. An assessment of the effect of partisan ideology on shale gas production and the implications for environmental regulations

B Li, M Zheng, X Zhao, CP Chang - *Economic Systems, 2021 - Elsevier*

- Cornelia Neagu, Marius Bulearcă, Cristian Sima, Daniel Mărguș - *A SWOT analysis of Romanian extractive industry and*

*re-industrialization requirements of this industry, în Procedia Economics and Finance, Volume 22, 2015, pp. 287-295, citat în:*

1. [PDF] Capitalization of SWOT Analysis for Technology Strategy in MTR Sdn. Bhd.

F Mahmud, PF Tamyez - UUM PRESS, 2020 - imbre.uum.edu.my

In the cutting-edge of technological environment, agencies and firms must be able to adapt and evolve if they want to continue to exist and expand their business. The capability and willingness to exchange is crucial to live on in these day's exceptionally aggressive ...

- **Marius Bulearcă**, Suzana Bulearcă - *Is Media Planning the Driver or the End-Product of Promotional Strategy?*, in *International Journal of Business, Management and Social Sciences*, Vol 1, No. 3&4, 2010, pp. 35–58 , citat în:

1. From audiences to data points: The role of media agencies in the platformization of the news media industry

I Willig - Media, Culture & Society, 2021 - journals.sagepub.com

Media agencies have become one of the key actors in the contemporary media industry: by channelling marketing budgets to some media and some platforms and not to others, media agencies play an important role in creating the digital media infrastructure and laying the ...

2. The Impact of Product Quality on Advertising Media Planners' Satisfaction

I Knuth, D Engel - International Journal on Media Management, 2021 - Taylor & Francis

Income structures of media companies strongly rely on advertising revenues. To be able to produce content of high quality, many media companies need to be able to maximize revenues on the advertising market. In this context it is obvious that the core product of ...

3. Influenced by Media Brands? A Conjoint Experiment on the Effect of Media Brands on Online Media Planners' Decision-Making

M Kouki-Block, CM Wellbrock - Journal of Media Business Studies, 2021 - Taylor & Francis

Advertising revenues are a major source of income for media companies such as publishing houses. In the age of digitalisation, generating revenue in the online advertising market is an essential ingredient for future economic viability and competitiveness. However ...



#### 4. Media Channel Planning Perspectives and Frameworks: Towards Integrated Brand Communication

CK Belling - 2020 - iiespace.iie.ac.za

This research explored the role of media channel planning within the discipline of Integrated Brand Communication (IBC) and how the lack of integration by traditional and digital channels negatively affects the media channel plan. The study engaged with sourced media ...

- **Marius Bulearcă**, Suzana Bulearcă - *Internet and interactive websites: Cornerstones of competitive advantage in the virtual economy*, în *Global Business and Management research: An International Journal*, vol. 1, no. 3&4/2010, pp. 44-56, citat în:

#### 1. Tire Purchasing: Does it Have a Place Online?

JT Aarbo, K Anderson, MF Bruni... - MacEwan University ..., 2020 - journals.macewan.ca

This article outlines our collaboration with Tireland, in which we conducted research regarding the potential success of selling tire online. We looked into aspects of an online presence that would be positively received by consumers in the tire industry. Our research ...

- **Marius Bulearcă**, Cornelia Neagu, Cristian Sima, Daniel Mărguş - *The Romanian extractive industry, from its early beginnings up to year 1948*, în *Procedia Economics and Finance*, Volume 8, 2014, pp. 106-112 , citat în:

1. Knowledge and conservation of old-growth forests: a key issue to face global changes. The case study of Strambu-Baiut-Maramures (eastern carpathians, Romania) S Burri, C Calastrenc, N Poirier, M Danu, A Ioan... - Quaderni ..., 2020 - rivisteweb.it

Over the last three decades, worldwide forests have become increasingly the focus of societal and scientific interest. The critical ecosystem services they provide are considered as key elements to mitigate harmful effects of global changes. Most of recent studies ...

- **Marius Bulearcă**, Cătălin Popescu - *Gas and coal extractive industry during the socialist industrialization period (1948-1989)*, în *Annals of the „Constantin Brâncuși” University of*

Târgu Jiu, Economy Series, Special Issue ECO-TREND 2015 –  
Performance, Competitiveness, Creativity, pp. 394-398, **citat în:**

1.Greening the Brownfields of Thermal Power Plants in Rural Areas, an Example  
from Romania, Set in the Context of Developments in the Industrialized Country  
of Germany

MB Dan, MM Bostenaru-Dan - Sustainability, 2021 - [search.proquest.com](https://search.proquest.com)

**CONFERINȚE/MANIFESTĂRI ȘTIINȚIFICE  
COORGANIZATE (1 poz.)**

1. Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova „Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri”, organizatori: Academia de Științe a Moldovei, Ministerul Educației, Culturii și Cercetării al Republicii Moldova, Institutul de Cercetări Juridice, Politice și Sociologice, Institutul de Filologie Română “Bogdan Petriceicu-Hașdeu”, **Centrul de Economia Industriei și Serviciilor**, Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova.

**PARTICIPĂRI LA CONFERINȚE (67 poz.)**

1. *Models for Optimal Management of Oil Exploitation*, The 38th IBIMA Conference, 23-24 November 2021, Seville, Spain
2. Cornelia Neagu, Marius Bulearcă, Cristian Sima, Daniel Fistung, *Pollution control: targets. The simple static model*, 23-24 November 2021, Seville, Spain
3. Daniel Fistung, Marius Bulearcă, Cornelia Neagu, Cristian Sima, *Transport infrastructure a key element of economic development in the European Community. The case of Romania*, 23-24 Andrei Silviu Dospinescu, *Euro adoption in Romania. The state of the nominal and real convergence*, Conferință internațională *Econophysics, New Economics&Complexity*, Bucuresti, 20-22 mai 2021, organizată de Universitatea Hyperion din București
4. Mateescu M.A. Muscalu M.S., Baleanu D.N., Istoc E.M., *Labor Force in the Context – Dynamic Models*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
5. Istoc E.M., Mateescu M.A., Muscalu M.S., Baleanu D.N., *The importance of DMOs and new challenges for Romanian tourism destinations management*, The 13<sup>th</sup> edition of the International Conference Managerial Challenges Contemporary Society (MCCS)”, 4-5<sup>th</sup> of June, 2021, Cluj Napoca
6. Mateescu M.A., Istoc E.M., Baleanu D.N., *Romanian Tourism Destinations – A Diagnostic Analysis*, The 18<sup>th</sup> edition of International Conference Present Issues of Global Economy, Ovidius University, Faculty of Economic Sciences, Constanta, 1-3 July 2021

7. Mateescu M.A., Muscalu M.S., Istoc E.M., *Scenarios for the impact of GSM-5G Networks on the Economic Development*, The 18<sup>th</sup> edition of International Conference Present Issues of Global Economy, Ovidius University, Faculty of Economic Sciences, Constanta, 1-3 July 2021
8. Iștoc E.M., Iștoc, I., *Protection, Preservation, Promoting Vernacular Architecture And Design and The Local Economic Development Through Rural Tourism in Sibiu Area*, Conferința Internațională *Tourism and Rural Space in National and International Context*, The 23rd Edition, Iași Branch of Romanian Academy “Gh. Zane” Institute for Economic and Social Research; Ministry of Agriculture and Rural Development National Agency for Mountain Areas, Vatra Dornei, Romanian Academy “Costin C. Kirițescu” National Institute for Economic Research Centre of Mountain Economy, Vatra Dornei 27 mai 2021
9. Marina Bădileanu, *Probleme metodologice evaluării sistemelor energetice în situații de criză (Энергетика в кризисных ситуациях: проблема методологии оценки)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk
10. Marius Bulearcă, *Geopolitica hidrocarburilor în noul context mondial (Геополитика углеводородов в контексте современных реалий)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk
11. Luminița Georgescu, *Dinamica civilizațională - dialectica global / local (Цивилизационная динамика – диалектика глобального и локального)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk
12. Mihai-Sabin Muscalu, *Stabilitatea sistemelor economice în condiții extreme (Устойчивость экономических систем в экстремальных условиях)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk

13. Cornelia Neagu, *Politica ajutoarelor de stat – formă protecție socială (Политика государственной помощи как форма социальной защиты)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk
14. Sima Cristian, *Studiu socio-economic al proceselor integrative (Социально-экономическое исследование интегративных процессов)*, Simpozionul *Ființa și nemurirea (Adevăr. Valori. Cunoaștere)*, organizat de Institutul de Filosofie al Academia de Științe a Republicii Belarus, 26 mai 2021, Minsk
15. Bădileanu M., Ciurac S., Georgescu L.I., *Energy access disparities – past and present*, Conferința Internațională *Philosophy and modern challenges*, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, 15-16 aprilie 2021, Minsk
16. Bulearcă M., *Oil and gas industry under the Covid-19 pandemic influences*, Conferința Internațională Conferința *Philosophy and modern challenges*, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, 15-16 aprilie 2021, Minsk
17. Neagu C., *Implications of the national and international context generated by COVID-19 on coal mining*, Conferința Internațională *Philosophy and modern challenges*, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, 15-16 aprilie 2021, Minsk
18. Sima C., *The impact of the pandemic on the extraction of ferrous and non-ferrous ores, worldwide and in Romania*, Conferința Internațională *Philosophy and modern challenges*, Institutul de Filosofie al Academiei de Științe a Republicii Belarus, 15-16 aprilie 2021, Minsk
19. Buturache, A., **Stancu, S.**, *A study of artificial neural networks hyperparameter tuning for data driven decision systems*, The 19<sup>th</sup> International Conference on Informatics in Economy, 21-24 May, 2020, Timișoara (neraportată în anul 2020)
20. Bala, D.E., **Stancu, S.**, Bala, D., *Assessing the entrepreneurial intention in Romania. An approach based on a binomial logistic regression*, The 14<sup>th</sup> International

- Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
- 21.Ogneru, V., **Stancu, S.**, *Does the tax burden impact the performance of companies? A case study for Romania*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
  - 22.Daia, A., **Stancu, S.**, Suchak, O., *Kinetic energies in random vectors*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
  - 23.Dumitrache, A., Melian, D., Bălăcian, D., Nastu, A., **Stancu, S.**, *Churn prepaid customers classified by HyperOpt techniques*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
  - 24.Flaviu, D., Maer, M., **Stancu, S.**, *Use of Social Networks in Determining Stock Market Evolution*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
  - 25.Nastu, A., **Stancu, S.**, Dumitrache, D., *Measuring the level of financial development of UE member countries*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
  - 26.I.D. Postolea, **C.N. Bodea**, *Building Resilience through the Use of Intelligent Technologies: A Qualitative Research*, The 4<sup>th</sup> International Conference on Economics and Social Sciences, 2021
  - 27.M.I. Dascalu, **C.N Bodea**, E. Lazarou, I.A. Nantu, I.C Stanica, *A new career path profiling system using data fusion and ESCO services API*, The 17th International Scientific Conference, eLearning and Software for Education, Bucharest, April 22-23, Bucharest, 2021
  - 28.I.D. Postolea, **C.N. Bodea**, *Building resilience through digital transformation*, The 20th International Conference on Informatics in Economy Education, Research & Business Technologies
  - 29.Buturache, A., **Stancu, S.**, *A study of artificial neural networks hyperparameter tuning for data driven decision systems*, The 19th International Conference on Informatics in Economy, 21-24 May, 2020, Timișoara(neraportată în anul 2020)
  - 30.Bala, D.E., **Stancu, S.**, Bala, D., *Assessing the entrepreneurial intention in Romania. An approach based on a binomial logistic regression*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)

31. Ognieru, V., **Stancu, S.**, *Does the tax burden impact the performance of companies? A case study for Romania*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
32. Daia, A., **Stancu, S.**, Suchak, O., *Kinetic energies in random vectors*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
33. Dumitrache, A., Melian, D., Bălăcian, D., Nastu, A., **Stancu, S.**, *Churn prepaid customers classified by HyperOpt techniques*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
34. Flaviu, D., Maer, M., **Stancu, S.**, *Use of Social Networks in Determining Stock Market Evolution*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
35. Nastu, A., **Stancu, S.**, Dumitrache, D., *Measuring the level of financial development of UE member countries*, The 14<sup>th</sup> International Conference on Applied Statistics, 25 Nov. 2020, Bucharest(neraportată în anul 2020)
36. Laurențiu David, **Daniel Fistung**, *Romania's transport system risk response plan measures during the pandemic within the context of the European Union*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
37. Daniel Fistung, Marius Bulearcă, Cornelia Neagu, Cristian Sima, *Policies and Measures to Support Air Transport in Romania*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
38. **Daniel Fistung**, Laurențiu David, *Bucharest's Public Transport System – A Major Factor in Sustainable Development of the Region*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
39. Cornelia Neagu, Marius Bulearcă, Cristian Sima, Daniel Fistung, *Externalities, Market Failure and Environment Protection*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
40. Andreea Drăgoi, Paul Calanter, **Cornelia Neagu**, *Green Energy in the CEE-4: Milestones and Achievements*, The 37<sup>th</sup> IBIMA Conference, 30-31 May, Cordoba, Spain, 2021
41. Marius Bulearcă, Cornelia Neagu, Cristian Sima, Daniel Fistung, *Econometric* November 2021, Seville, Spain



42. Marius Bulearcă, Cornelia Neagu, Cristian Sima, Daniel Fistung, *Efficiency of mining investments. Models to determine the optimal production capacity in mining industry*, 23-24 November 2021, Seville, Spain
43. **Marius Bulearcă**, Cătălin Popescu, *How May Digital Transformation Help Businesses Boost Amid Covid-19 Pandemic*, 23-24 November 2021, Seville, Spain
44. Marius Bulearcă, *Geopolitica hidrocarburilor in contextul pandemiei COVID-19*, Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, , organizată de: Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”; **Centrul de Economia Industrii și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române**; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova
45. Cornelia Neagu, *Politici privind ajutorul de stat in unele țări UE, in contextul crizei COVID-199*, Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, , organizată de: Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”; **Centrul de Economia Industrii și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române**; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova
46. Cristian Sima, *Efecte socio-economice ale pandemiei COVID-199*, Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, , organizată de: Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie

Română „Bogdan Petriceicu-Hașdeu”; **Centrul de Economia Industriei și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române**; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova

47. Luminița-Izabell Georgescu, *Cooperarea internațională și încurajarea acțiunilor de minimizare a efectelor schimbărilor climatice prin utilizarea eficientă a resurselor*, Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, , organizată de: Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”; **Centrul de Economia Industriei și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române**; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova
48. Marina Bădileanu, *Tranziția energetică în situații de criză*, Conferința științifico-practică națională cu participare internațională (ediția a XV-a) dedicată celebrării Zilei Europei în Republica Moldova *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, organizată de: Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”; **Centrul de Economia Industriei și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române**; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova
49. Ciumac S., **Bădileanu M.**, *Situația actuală și perspectivele geopoliticii tranziției energetice sub impactul pandemiei COVID-19*, Conferința științifică națională cu participare internațională *Implicarea științei socio-umaniste în oferirea expertizei pentru „politici bazate pe dovezi” de contracarare a situațiilor de urgență: experiența internațională și bune practici pentru Republica Moldova*, organizată de Institutul de Cercetări Juridice, Politice și Sociologice, și Ministerul Educației, Culturii și Cercetării al Republicii Moldova, 25 mai 2021, Chișinău, Republica Moldova

50. Luminița-Izabell Georgescu, *Cooperarea internațională și încurajarea acțiunilor de minimizare a efectelor schimbărilor climatice prin utilizarea eficientă a resurselor*, Conferința științifică națională cu participare internațională *Implicarea științei socio-umaniste în oferirea expertizei pentru „politici bazate pe dovezi” de contracarare a situațiilor de urgență: experiența internațională și bune practici pentru Republica Moldova*, organizată de Institutul de Cercetări Juridice, Politice și Sociologice, și Ministerul Educației, Culturii și Cercetării al Republicii Moldova, 25 mai 2021, Chișinău, Republica Moldova
51. Luminița-Izabell Georgescu, *Relațiile economice dintre România și Republica Moldova. Trecut, prezent și viitor*, Conferința științifico-practică cu participare internațională *30 de ani de la adoptarea Declarației de Independență a Republicii Moldova: aspecte politico-juridice și social-economice*, organizată de Institutul de Cercetări Juridice, Politice și Sociologice din Chișinău, 26 august 2021, Chișinău, Republica Moldova
52. Marius Bulearcă, *Infrastructura sistemului de transport al gazelor naturale din România și geo-politica resurselor energetice mai puțin poluante*, Conferința științifico-practică cu participare internațională *30 de ani de la adoptarea Declarației de Independență a Republicii Moldova: aspecte politico-juridice și social-economice*, organizată de Institutul de Cercetări Juridice, Politice și Sociologice din Chișinău, 26 august 2021, Chișinău, Republica Moldova
53. Cornelia Neagu, *Globalizarea economică – beneficii, oportunități și provocări în contextul pandemiei COVID 19*, Conferința științifico-practică cu participare internațională *30 de ani de la adoptarea Declarației de Independență a Republicii Moldova: aspecte politico-juridice și social-economice*, Institutul de Cercetări Juridice, Politice și Sociologice din Chișinău, 26 august 2021, Chișinău, Republica Moldova
54. Cristian Sima, *30 de ani de colaborare economică între România și Republica Moldova*, Conferința științifico-practică cu participare internațională *30 de ani de la adoptarea Declarației de independență a Republicii Moldova: aspecte politico-juridice și social-economice*, Institutul de Cercetări Juridice, Politice și Sociologice din Chișinău, 26 august 2021, Chișinău, Republica Moldova
55. Marina Bădileanu, *Trei decenii de integrare și independența în context European*, Conferința științifico-practică cu participare internațională *30 de ani de la adoptarea Declarației de independență a Republicii Moldova: aspecte politico-juridice și*

- social-economice*, Institutul de Cercetări Juridice, Politice și Sociologice din Chișinău, 26 august 2021, Chișinău, Republica Moldova
56. Marina Bădileanu, *Energy transition and the economic recession under COVID-19 crisis*, The 3rd Online International Conference on Environmental Sustainability and Climate Change, November 15-16, 2021 organizată de Coalesce Research Group, Carolina de Sud, SUA, [www.crgconferences.com/environmental/](http://www.crgconferences.com/environmental/)
57. Marina Bădileanu, Luminița Georgescu, Svetlana Ciumac, Alexander Chervinski, *Decalaje între spațiile rural și urban generate de noua criză economică*, Conferința internațională *Durabilitatea și reziliența sectorului agricol și a spațiului rural în fața actualelor provocări*, organizată de Institutul de Economie Agrară, 8 decembrie 2020, București, România (neraportată în anul 2020)
58. Svetlana Ciumac, Marina Bădileanu, *European Commission's actions tackling the COVID-19 pandemic*, Conferința cu titlul *Implementarea practică a conceptului „Politici bazate pe dovezi”: experiența internațională și bune practici pentru Republica Moldova*, organizată de Ministerul Educației, Culturii și Cercetării al Republicii Moldova și Institutul de Cercetări Juridice, Politice și Sociologice, 2 decembrie 2020, Chișinău, Republica Moldova (neraportată în anul 2020)
59. Mihai-Sabin Muscalu, *Realizările Centrului de Economia Industriei și Serviciilor în perioada 2020-2021*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
60. Marius-Florian Bulearcă, *Poziționarea României față de monopolul ofertei de gaze naturale*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
61. Marina Bădileanu, Luminița-Izabell Georgescu, *Impactul integrării pietelor de energie electrică asupra volatilității preturilor spot*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
62. Cornelia Neagu, *Potentialul poluant al mineritului din România - efecte economice și căii de reducere*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
63. Andrei-Silviu Dospinescu, *Impactul economic al pandemiei de COVID-19 asupra industriei prelucrătoare din România*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
64. Frantz-Daniel Fistung, *Conexiuni între externalitățile negative specifice transporturilor și dezvoltarea economică generală*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021

65. Elena-Manuela Iștoc, Daniela-Nicoleta Băleanu, *Vulnerabilități, provocări și oportunități pentru destinațiile turistice românești în perioada pandemiei*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
66. Alexandru Isaic-Maniu, Constanța-Nicoleta Bodea, Stelian Stancu, *Starea sectorului Întreprinderilor Mici și Mijlocii din România. Comparații la nivel European*, Conferința Cercetării științifice din Academia Română (CCSAR-2021), 22-23 noiembrie 2021
67. Alexandru Isaic-Maniu, Irina Drăgan, *Cercetarea științifică românească. Comparații europene*, „Seminarul științific Octav Onicescu”, organizat de Institutul Național de Statistică și Societatea Romană de Statistică , 28 octombrie 2021

**RAPOARTE DE INTERES PUBLIC (15 poz.)****A.Strategia cercetării științifice în Academia Română 2014-2020: Domeniul strategic 6. Cercetări pentru dezvoltarea durabilă a țării (economic, social, juridic, mediu) – 10 rapoarte:**

- Direcția prioritară 6.1: *Direcții ale dezvoltării economice durabile a României. Modele, scenarii, evaluări.* Coordonatori: CSI Dr. Gheorghe Zaman, M.c.AR, CSI Dr. Valentina Vasile (4 rapoarte):
  1. Efecte ale prezenței capitalului străin în industria prelucrătoare din România (*Corneliu Russu*)
  2. Tendințe actuale în industria prelucrătoare, în contextul impactului economic al COVID-19(*Andrei-Siviu Dospinescu*)
  3. Dinamica activității de cercetare-dezvoltare. Schimbări structurale, analize și predicții(*Alexandru Isaic-Maniu, Constanța-Nicoleta Bodea, Stelian Stancu*)
  4. Costurile externe cauzate de transporturi. Caracteristici, metode de evaluare, impact economic(*Frantz-Daniel Fistung*)
  
- Direcția prioritară 6.2: *Valorificarea eficientă a patrimoniului național de resurse naturale.* Coordonatori: CSI Dr. Alexandru Bogdan, M.c.AR, CSI Dr. Mihai Sabin Muscalu, CSI Dr. Radu Rey (2 rapoarte):
  - 1.Valorificarea eficientă a resurselor de hidrocarburi din România. Eficiența Exploatării Zăcămintelor de Hidrocarburi Din Zona Offshore a Mării Negre, și a Gazelor Neconvenționale(*Marius-Florian Bulearcă*)
  - 2.Implicații ante și post 1989 ale evoluției extracției cărbunelui și minereurilor din România asupra dezvoltării economico-sociale a regiunilor miniere(*Cornelia Neagu, Cristian Sima*)
  
- Direcția prioritară 6.8: *Criterii economice și sociale ale regionalizării și dezvoltării locale în România.* Coordonatori: Acad. Păun Ion Otiman, CSI Dr. Cecilia Alexandri, CSII Dr. Luca Lucian (2 raport):

1. Aplicarea sistemului european de indicatori pentru destinații turistice durabile (ETIS) în județul Sibiu (*Elena-Manuela Iștoc, Daniela-Nicoleta Băleanu*)

2. Accesul la utilități publice. Decalaje între mediul rural și cel urban din România (II) (*Marina Bădileanu, Luminița-Izabell Georgescu*)

- Direcția prioritară 6.21: *Noua Enciclopedie a României. Cunoașterea enciclopedică a României*. Coordonatori: Acad. Tudorel Postolache, CSI Dr. Valeriu Ioan Franc, Dr. Ilie Bădescu, M.c.AR, Dr. Ionuț Vulpescu (2 rapoarte):

1. Contribuții ale gândirii inovative românești la dezvoltarea industriei naționale (*Rodica Miroiu*)

2. Tehnici de analiză a stabilității indicatorilor industriei naționale (*Mihai-Sabin Muscalu, Mihaela-Adina Mateescu*)

**B. Acordul de colaborare științifică dintre Academia Română și Academia Națională de Științe a Republicii Belarus și Fundația Republicii Belarus pentru Cercetare Fundamentală 2020-2021. Proiectul de cercetare: *Fundamente metodologice complexe ale evaluării ecologico-economice a calității mediului înconjurător (II)* – 1 raport:**

1. Tranziție justă către o economie neutră din punct de vedere climatic (*Marina Bădileanu, Marius-Florian Bulearcă, Luminița-Izabell Georgescu, Cornelia Neagu, Cristian Sima*)

**C. Strategia Națională de Cercetare, Inovare și Specializare Inteligentă 2021-2027, Proiectului SIPOCA-592 coordonat de Ministerul Educației și Cercetării (MEC)/Ministerul Cercetării, Inovării și Digitalizării (MCID), în parteneriat cu Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării (UEFISCDI) - 2 rapoarte:**

1. Raportul consultărilor desfășurate în anul 2020 cu privire la actualizarea specializărilor inteligente la nivel național – domeniul : *Tehnologii inovative pentru creșterea rezilienței sectoarelor economice strategice* (*Mihai-Sabin Muscalu, coautor*)

2. Identificarea principalele elemente de specificitate ale României asociate zonelor de impact vizate de *Planul Strategic al Programului Orizont Europa*, Agenda Strategică de Cercetare pentru Perioada 2021-2027, domeniul: *Climă, energie și mobilitate* (Marina Bădileanu, Mihai-Sabin Muscalu, coautori)

**D. Studii realizate la solicitarea Secției de Științe, Economice, Juridice și Sociologie a Academiei Române și a Institutului Național de Cercetări Economice „Costin C. Kirițescu” – 2 rapoarte:**

1. Strategia de dezvoltare a Județului Hunedoara pentru perioada 2021-2030 – Faza I: Profilul socio-economic al Județului Hunedoara (Marina Bădileanu, Marius-Florian Bulearcă, Andrei-Silviu Dospinescu, Frantz-Daniel Fistung, Luminița-Izabell Georgescu, Mihai-Sabin Muscalu, Cornelia Neagu, Cristian Sima, coautori)

2. Evaluări ale impactului economic și social al majorării prețurilor la energia electrică, *Analiza sistemului energetic din România* (Marina Bădileanu, Constanța-Nicoleta Bodea, Luminița-Izabell Georgescu, Alexandru Isaic-Maniu, Mihai-Sabin Muscalu, Stelian Stancu)



**COOPERĂRI ȘTIINȚIFICE  
NAȚIONALE ȘI INTERNAȚIONALE(35 poz.)**

1. Dr. Andrei Dospinescu, membru al colectivului de redacție a publicației *Romanian Journal of Economic Forecasting*, editată de Institutului de Prognoză Economică al Academiei Române (Social Science Citation Index/Thompson Reuters, EconLit, Scopus, REPEC)
2. Prof.dr.Corneliu Russu, membru al colectivului de redacție a publicației *Buletinul Universității Petrol-Gaze din Ploiești, seria Științe Economice* (EconLit, EBSCO, DOAJ, IndexCopernicus ș.a.)
3. Prof.dr. Corneliu Russu, membru al colectivului de redacție a publicației *Revista de Management Comparat Internațional*, editată de Centrul de Excelență pentru Studii de Management Comparat al Academiei de Studii Economice din București (REPEC, IndexCopernicus, EBSCO ș.a.)
4. Dr. Daniel Fistung, membru al colectivului de redacție a publicației *Acta Universitatis Danubius*, editată de Facultatea de Științe Economice a Universității „Danubius” din Galați (EBSCO, DOAJ, IndexCopernicus , REPEC ș.a.)
5. Dr. Andrei Silviu Dospinescu, consultant al filialei *Băncii Mondiale* în România
6. Dr.Marina Bădileanu, membră a panelului de experți al domeniului: *Climă, energie și mobilitate*, Agenda Strategică de Cercetare pentru Perioada 2021-2027, coordonată de: Ministerul Cercetării, Inovării și Digitalizării(MCID), în parteneriat cu Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării (UEFISCDI)
7. Prof.dr. Corneliu Russu, Dr. Mihai-Sabin Muscalu, membri ai colectivului de redacție a revistei *Working Papers of National Institute of Economic*

*Research*, editată de Colectivul de Cercetări Complexe din cadrul Institutul Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române

8. Prof.dr. Corneliu Russu, Dr. Mihai-Sabin Muscalu, membri ai colectivului de redacție a revistei *Studii Economice*, editată de Colectivul de Cercetări Complexe din cadrul Institutul Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române
9. Dr. Cornelia Neagu, membru în Comitetul editorial al revistei *Global Economic Observer*, publicație a Institutului de Economie Mondială al Academiei Române și a Facultății de Științe Economice a Universității Nicolae Titulescu
10. Dr. Mihai-Sabin Muscalu, membru al Comitetului Științific al publicației *International Journal of Responsible Tourism*, editată de Fundația Amfiteatru, București
11. CEIS este membru al *Consiliului Național Român* din cadrul *Consiliului Mondial al Energiei*
12. Prof.univ.dr. Stelian Stancu, membru al colegiului de redacție a revistei *Studii și Cercetări de Calcul Economic și Cibernetică Economică* (ASE București)
13. Prof.dr. Corneliu Russu, Prof.univ.dr. Constanța Nicoleta Bodea, membri ai Consiliului științific al *Asociația pentru Studii și Prognoze Economice (ASPES)*
14. Dr. Mihai – Sabin Muscalu, membru al comitetului științific al revistei *Orizonturi pentru sustenabilitate*, Institutul de Politici Publice, Administrație și Științele Educației, Universitatea „Constantin Brâncuși” din Tg. Jiu
15. Prof.dr. Alexandru Isaic – Maniu, membru al *Societății Române de Statistică (SRS)*
16. Prof.dr. Alexandru Isaic -Maniu, membru membru al Consiliului de conducere a *Asociației Generale a Economiștilor din România (AGER)*
17. Dr. Marina Bădileanu, Membră în comitetul organizatoric al Conferinței *Relațiile dintre Republica Moldova și Uniunea Europeană: oportunități și constrângeri*, organizată de: Academia de Științe a Moldovei (Secția Științe

Sociale, Economice, Umanistice și Arte); Ministerul Educației, Culturii și Cercetării al Republicii Moldova; Institutul de Cercetări Juridice, Politice și Sociologice; Institutul de Istorie; Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”; Centrul de Economia Industriei și Serviciilor al Institutului Național de Cercetări Economice „Costin C. Kirițescu” al Academiei Române; Institutul de Filosofie al Academiei Naționale de Științe din Belarus, 11 mai 2021, Chișinău, Republica Moldova

18. Dr. Mihai-Sabin Muscalu, coordonator al Direcției Prioritare de Cercetare 6.2. *Valorificarea eficientă a patrimoniului național de resurse naturale a Planului de Cercetare pentru anul 2021 al Institutului Național de Cercetări Economice „Costin C. Kirițescu” din cadrul Academiei Române*
19. Prof. dr. Stelian Stancu, colaborator al Facultății de Științe Economice și Administrație Publică din cadrul Universității Ștefan cel Mare din Suceava
20. Prof. dr. Constanța Nicoleta Bodea, vicepreședinte pentru cercetare al *International Project Management Association-IPMA*
21. Prof. dr. Constanța Nicoleta Bodea, membru în comitetul de program al International Project Management Association (IPMA) World Congress
22. Prof. dr. Stelian Stancu, colaborator al Facultății de Administrație și Afaceri din cadrul Universității din București
23. Prof. dr. Constanța Nicoleta Bodea, membru în comitetul de program al International Business Information Management Association Conference (IBIMA Conference)
24. Dr. Marius Bulearcă, membru în comitetului de program al International Business Information Management Association Conference (IBIMA Conference)
25. Prof. dr. Stelian Stancu, referent (reviewer) al publicațiilor *IGI Global (USA)*
26. Prof. dr. Stelian Stancu, referent (reviewer) al publicației *Journal of Science and Technology Policy Management – JSTPM (UK)*
27. Dr. Marina Bădileanu, Membră în comitetul organizatoric al Conferinței internaționale 30 de ani de la adoptarea Declarației de independență a

Republicii Moldova: aspecte politico-juridice și social-economice, organizată de: Ministerul Educației și Cercetării al Republicii Moldova, Academia de Științe a Moldovei (Secția Științe Sociale, Economice, Umanistice și Arte), Institutul de Cercetări Juridice, Politice și Sociologice, Institutul de Istorie, Institutul de Filologie Română „Bogdan Petriceicu-Hașdeu”, 26 august 2021, Chișinău, Republica Moldova

28. Prof.dr. Constanța Nicoleta Bodea, referent (reviewer) al revistei *Economic Informatics – EI* (Universitatea Sapiientia, Miercurea Ciuc)
29. Prof.dr. Alexandru Isaic-Maniu, membru în juriul de evaluare al *Mathematics- MDPI Journal*
30. Prof.dr. Constanța Nicoleta Bodea, membru al comitetului de program al *European Conference on the Engineering of Computer Based Systems – ECBS*
31. Prof.dr. Alexandru Isaic-Maniu, membru în colectivul de redacție *Journal of Applied Quantitative Methods - JAQM*
32. Prof.dr. Alexandru Isaic-Maniu, membru al GNEDENKO e-Forum, editor al revistei *Reability: Theory & Applications*, The journal has been registered in the Library of the U.S. Congress
33. Prof.dr. Alexandru Isaic-Maniu, membru în juriul de evaluare al *Entropy- MDPI Journal*
34. Dr. Mihai-Sabin Muscalu, membru a panelului de experți al domeniului: *Climă, energie și mobilitate*, Agenda Strategică de Cercetare pentru Perioada 2021-2027, coordonată de: Ministerul Cercetării, Inovării și Digitalizării (MCID), în parteneriat cu Unitatea Executivă pentru Finanțarea Învățământului Superior, a Cercetării, Dezvoltării și Inovării (UEFISCDI)
35. Prof.dr. Alexandru Isaic-Maniu, membru în juriul de evaluare al *Symmetry- MDPI Journal*

**LUCRĂRI DE EXCEPȚIE (3 poz.)**

1. Frantz-Daniel Fistung, *Teodor Popescu, Transporturile în spațiul istoric românesc*, București, Editura Economică, 2020, 540 p. (apărută în anul 2021, neraportată în anul 2020)
2. Mihai-Sabin Muscalu (coordonator), Marina Bădileanu, Marius Bulearcă, Andrei Dospinescu, Luminița Georgescu, Cornelia Neagu, Corneliu Russu, Cristian Sima, *Impactul pandemiei Covid-19 asupra unor activități economice din domeniul industriei*, Pandemia – Constrângeri și oportunități economice, Coordonator Acad. Bogdan Simionescu, *Editura Academiei Române*, 2021, pp. 479-517
3. Mihai-Sabin Muscalu (coordonator), Daniela Băleanu, Constanța Bodea, Daniel Fistung, Elena Iștoc, Alexandru Isaic-Maniu, Stelian Stancu, *Impactul pandemiei Covid-19 asupra unor activități economice din domeniul serviciilor și întreprinderilor mici și mijlocii*, Pandemia – Constrângeri și oportunități economice, Coordonator Acad. Bogdan Simionescu, *Editura Academiei Române*, 2021, pp. 519-554

Director,

Dr.Mihai-Sabin Muscalu